



ATLANTA, GA

TASH 2017 CONFERENCE

DECEMBER 13-15

SPONSOR & EXHIBITOR OPPORTUNITIES

TASH Conference sponsorship and exhibiting opportunities and benefits are subject to change. Contact Dawn Brown, TASH Development Director, at (301) 529-0585 or at dbrown@tash.org for current information and for questions regarding sponsorship of the 2017 TASH Conference.

ABOUT TASH

Founded in 1975, TASH is an international leader in disability advocacy. The mission of TASH is to promote the full inclusion and participation of people with significant disabilities in every aspect of their community, and to eliminate the social injustices that diminish human rights.

TASH supports inclusion and the human rights of people with significant disabilities. The inclusive practices we promote are backed by research and are shown to improve outcomes for all people. TASH envisions a world where all people are afforded the dignity of high expectations and supported to live in accordance with their aspirations as full members of and

contributors to their communities, without control from another person or system and regardless of the extent of their support needs. Together, our mission is advanced through:

- Advocacy for equity, opportunities, social justice and human rights
- Education of the public, government officials, community leaders and service providers
- Research that translates excellence to practice
- Individualized, quality supports in place of congregate and segregated settings and services
- Legislation, litigation and public policy consistent with the mission and vision of TASH

TASH CONFERENCE

December 13-15, 2017
Atlanta, GA

Each year, the TASH Conference brings together a diverse community of stakeholders who gain information, learn about resources, and connect with others across the country to strengthen the disability field. This year's conference theme, *"Still We Rise for Equity, Opportunity, and Inclusion,"* shows the resilience of individuals with disabilities and their families across the lifespan. Conference attendees will celebrate their passion for disability rights, civil rights, and human rights while exploring inclusive communities, schools, and workplaces that support people with disabilities, including those with complex support needs.

The TASH Conference is attended by passionate leaders, experts and advocates from every corner of the disability community. Conference attendees are influential in their fields and communities, and play an important role in the provision of services and supports for tens of thousands of individuals and organizations around the world.

TASH Conference attendees include professors and researchers with leading institutions, those involved in local, state and federal government and public policy, special and general educators and school administrators, self-advocates, adult service providers, students, family members and many others.

The unique community that attends the TASH Conference brings many benefits for sponsors and exhibitors. Partnering with TASH provides:

- Access to a large, discerning customer base, interested in the highest quality of life;
- Access to customers with resources and the need to utilize your solutions;
- The opportunity to showcase innovations to an international audience;
- Top quality professional development on timely topics;
- Access to the nation's thought leaders on best practices in education, employment and supported living; and
- A platform to spread your message.

CONFERENCE SCHEDULE (sample)

Wednesday, December 13

8:30 a.m. – 2:15 p.m. – Pre-Conference Workshops
2:30 p.m. – 5:00 p.m. – TASH Talks & Poster Presentations
5:00 p.m. – 7:00 p.m. – Welcome Reception & Exhibits

Thursday, December 14

8:30 a.m. – 10:00 a.m. – Opening General Session
10:10 a.m. – 6:35 p.m. – Concurrent Presentations
6:35 p.m. – 8:00 p.m. – Sponsor Reception

Friday, December 15

8:30 a.m. – 10:00 a.m. – Closing General Session
10:10 a.m. – 4:00 p.m. – Concurrent Presentations
4:00 p.m. – 6:00 p.m. – Farewell Celebration

CONFERENCE AUDIENCE PROFILE

| | |
|--|-------|
| Advocates (Self-Advocates, Family, & Supporters) | 22% |
| Professionals | 19% |
| Professors/Researchers | 14% |
| Students | 12% |
| Special/General Educators | 12% |
| Adult Service Providers | 10.5% |
| Government/Public Policy Professionals | 10.5% |

SPONSOR PACKAGES & BENEFITS

General Benefits

Partnering with TASH provides benefits throughout the year, in addition to during the TASH Conference. Sponsors will have direct access to TASH's vast network of professors and researchers with leading institutions, those involved in local, state and federal government and public policy, special and general educators and school administrators, self-advocates, adult service providers, students, family members and many others. An investment in TASH demonstrates your commitment to equity, opportunity and inclusion for people with disabilities. TASH offers a variety of opportunities (seen below) for sponsors to increase exposure and gain recognition.

| | Premier Sponsor \$35,000 | Platinum Sponsor \$30,000 | Gold Sponsor \$20,000 | Silver Sponsor \$10,000 | Bronze Sponsor \$7,500 | Program Partner \$5,000 | Friend Sponsor \$2,500 |
|--------------------------------------|-----------------------------|------------------------------|--------------------------|----------------------------|---------------------------|----------------------------|---------------------------|
| Conference Recap | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Call for Proposal "Presented By" | ✓ | | | | | | |
| Call for Proposal Announcement | ✓ | ✓ | ✓ | ✓ | | | |
| Early Advertising (Save the Date) | ✓ | ✓ | ✓ | ✓ | | | |
| Regional Conference Sponsor | ✓ | ✓ | | | | | |
| Podcast Sponsor | 8 | 6 | 4 | 3 | 2 | 1 | |
| Website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Conference Benefits

| | Premier Sponsor \$35,000 | Platinum Sponsor \$30,000 | Gold Sponsor \$20,000 | Silver Sponsor \$10,000 | Bronze Sponsor \$7,500 | Program Partner \$5,000 | Friend Sponsor \$2,500 |
|---|-----------------------------|------------------------------|--------------------------|----------------------------|---------------------------|----------------------------|---------------------------|
| Conference Mobile App Sponsor | √ | | | | | | |
| Logo on Red Carpet Banner | √ | √ | | | | | |
| Major Event Co-Sponsor (e.g. Opening Session) | √ | √ | | | | | |
| Wednesday Workshop Co-Sponsor | √ | √ | √ | √ | | | |
| Exhibit Space | √ | √ | √ | √ | √ | | |
| Complimentary Registrations | 8 | 6 | 4 | 3 | 2 | 1 | |
| Breakout Session Sponsor | 10 | 8 | 5 | 3 | 2 | 1 | |
| One Tote Bag Insert* (e.g. pen, pad, etc.) | √ | √ | √ | √ | √ | √ | √ |
| One Printed Insert* (e.g. half, full page flyer) | √ | √ | √ | √ | √ | √ | √ |
| Recognition on Conference App and Website | √ | √ | √ | √ | √ | √ | √ |
| Signage at Conference | √ | √ | √ | √ | √ | √ | √ |

*Please note that sponsors are responsible for production and costs associated with tote bag inserts and printed inserts.

EXHIBITOR BENEFITS

Exhibiting at the TASH Conference is a valuable opportunity to promote your products and services to conference attendees from Wednesday afternoon through Friday morning of the conference. The Exhibit Hall at the hotel is a main thoroughfare for attendees moving from presentation to presentation, providing maximum exposure and high value for your investment. A unique feature of the TASH Conference is that the opening reception is held in the Exhibit Hall on Wednesday evening and is attended by several hundred people, giving exhibitors tremendous exposure and high traffic at the opening of the conference. Space is limited, and early bird discounts are available. Reserve your space today!

As an exhibitor at the TASH Conference, you will receive:

- 2 full days of exhibiting (Wednesday PM through Friday PM) with an audience of 1000 – 1300
- One 3x6' skirted table, 2 chairs
- Organization/Business Name, website link, logo, and a 200 word description on website
- Exhibitor information on conference mobile app
- Complimentary access to evening reception

EXHIBITOR TYPES

CORPORATE/FOR-PROFIT EXHIBITOR:

\$1,500 (\$1,300 if paid by September 5)

NON-PROFIT EXHIBITOR:

\$1,000 (\$800 if paid by September 5)

MICRO-ENTERPRISE/SELF-ADVOCATE EXHIBITOR:

\$150 (\$100 if paid by September 5)

Registration Insert: \$1,000 per item

- Included along with conference materials and provided to all attendees
- Logo and recognition on TASH website and conference sponsor page, with link to website
- Acknowledgement with collective sponsor listings

Note: Exhibitor registration does not include access to the full conference. If you wish to attend conference events other than the reception, you will be required to register for the conference.

PARTNER CONFIRMATION

Please remit with payment to: TASH, 1875 Eye Street NW, Suite 582, Washington, DC 20006. You may also fax (202) 540-9019, or e-mail register@tash.org. Direct questions to (301) 529-0585 or dbrown@tash.org.

Name _____ Company/Org _____

Address _____

City/State/ZIP _____

Phone _____ E-mail _____

SPONSOR PACKAGES & BENEFITS

- | | |
|--|--|
| <input type="checkbox"/> Premier Sponsor \$35,000 | <input type="checkbox"/> Bronze Sponsor \$7,500 |
| <input type="checkbox"/> Platinum Sponsor \$30,000 | <input type="checkbox"/> Program Partner \$5,000 |
| <input type="checkbox"/> Gold Sponsor \$20,000 | <input type="checkbox"/> Friend Sponsor \$2,500 |
| <input type="checkbox"/> Silver Sponsor \$10,000 | |

EXHIBITOR TYPES

- Corporate/For-Profit Exhibitor \$1,500 (\$1,300 if paid by September 5)
- Non-profit Exhibitor \$1,000 (\$800 if paid by September 5)
- Micro-Enterprise/Self-Advocate Exhibitor \$150 (\$100 if paid by September 5)
- Registration Insert: \$1,000 per item

Payment Information

Check (make payable to TASH) Purchase Order P.O. #: _____ (send copy of P.O. with registration)

Credit Card (select card type) American Express Visa MasterCard Discover

Card #: _____ Expiration: _____

Name on Card: _____ CVV: _____

Authorized Signature: _____

Would you like to make a tax-deductible donation to TASH? \$500 \$250 \$100 \$50 \$ _____

Total Payment (add sponsorship amount plus donation, if applicable) \$: _____