



2020

TASH

CONFERENCE

VIRTUAL EDITION

DEC 1-9, 2020

#2020TASHconf

SPONSOR & EXHIBITOR OPPORTUNITIES



1101 15th Street NW, Suite 206, Washington, DC 20005

Phone (202) 817-3264 | Fax (202) 999-4722

www.TASH.org

ABOUT TASH



Founded in 1975, TASH is an international leader in disability advocacy. The mission of TASH is to promote the full inclusion and participation of people with significant disabilities in every aspect of their community, and to eliminate the social injustices that diminish human rights. TASH supports inclusion and the human rights of people with significant disabilities.

The inclusive practices we promote are backed by research and are shown to improve outcomes for all people. TASH envisions a world where all people are afforded the dignity of high expectations and supported to live in accordance with their aspirations as full members of and contributors to their communities, without control from another person or system and regardless of the extent of their support needs.

Together, our mission is advanced through:

- Advocacy for equity, opportunities, social justice and human rights
- Education of the public, government officials, community leaders and service providers
- Research that translates excellence to practice
- Individualized, quality supports in place of congregate and segregated settings and services
- Legislation, litigation and public policy consistent with the mission and vision of TASH

To sponsor or exhibit, contact: Linda Metchikoff-Hooker at lindamh@tash.org | 202-817-3264

2020 TASH CONFERENCE



DECEMBER 1-9 | VIRTUAL CONFERENCE

Each year, the TASH Conference brings together self-advocates, family members, educators, professionals, researchers, service providers, and other allies to share resources and success stories, learn about field-driven best practices, and network within a community engaged in shared values. This year's conference theme, **"Feel the Power of Inclusion"** reminds us that when people with disabilities and their families have a voice and are heard, everyone's gifts and talents are valued and celebrated. You can expect the same this year!

We are confident you will find that, as we pivot to a virtual platform, TASH's unique emphasis on community and inclusion will shine through. This will be one dynamic virtual experience you don't want to miss!

The TASH Conference is attended by passionate leaders, experts, and advocates from every corner of the disability community. Conference attendees are influential in their fields and communities, and play an important role in the provision of services and supports for the millions of individuals and organizations around the world. The conference includes professors and researchers from leading institutions; those involved in local, state, and federal governments and public policy; special and general educators, and school administrators; adult service providers; students, family members, self-advocates and many others. The unique community that attends the TASH Conference brings many benefits for sponsors and exhibitors, and has been designed to assure an even higher number of participants than any other year in the past.

Partnering with TASH provides:

- A platform to share your story and build brand awareness
- Access to a large, discerning consumer base, interested in the highest quality of life for ALL
- Access to consumers with resources and the need to utilize your solutions
- The opportunity to showcase innovations to an international audience
- Top quality professional development on timely topics
- Access to the nation's thought leaders on best practices in inclusive education, customized employment, and independent living for individuals with differing abilities

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DECEMBER 1-9 | VIRTUAL EDITION

Conference Audience Profile

Advocates (Self Advocates, Families, & Supporters)	22%
Professionals	19%
Professors / Researchers	14%
Special / General Educators	12%
Students	12%
Adult Service Providers	10%
Government / Public Policy Professionals	10%



Conference Schedule (subject to change)

December 1, 2020

Three Pre-Conference Tracks 11:15 a.m. – 5:15 p.m. ET
(4-Sessions/Track)

- Inclusive Education
- Employment & Transition
- Human Rights

Interactive Networking Events 5:30 p.m. – 6:30 p.m. ET

December 2-9, 2020

Two Concurrent Conference Tracks 11:15 a.m. – 5:15 p.m. ET
(5 or 6-Sessions/Track)

- 45-minute Breakout Sessions
- TASH Talks
- Opening and Closing Plenary

More Engaging Evening Events 5:30 p.m. – 6:30 p.m. ET

- Poster Presentations
- Film Festival
- Virtual Ice Cream Social/Comedy Night
- #2020TASHbash Dance and Karaoke
- Regional Chapter Meetings
- Networking/Customized Meet & Greet
- Awards Ceremony

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SPONSORSHIP OPPORTUNITIES

Platinum | \$10,000

- Featured Presenter during Opening Plenary (2-3 minutes)
- Option to sponsor a 1-day 5-6 session themed track OR one day pre-conference
- Hosting Recognition for one evening special event (Examples: Film Festival; Themed Networking Event; #2020TASHBASH Dance) OR one Focus Group Session Opportunity of Key/Target Stakeholder Constituency
- Option to sponsor up to five scholarship recipients (self-advocate and/or family member)
- Four full conference registrations
- One 2-minute daily ad/five days during Session Breaks
- Recognition on the conference website
- Recognition in pre/post conference email communications

Gold | \$7,500

- Featured Presenter during Closing Plenary (2-3 minutes)
- Option to sponsor one half-day Track or half-day pre-conference
- One 2-minute daily ad/three days during Session Breaks
- Hosting Recognition for one evening special event (Examples: Film Festival; Themed Network Event; #2020TASHBASH Dance) OR one Focus Group Session Opportunity of Key/Target Stakeholder Constituency
- Option to sponsor up to four scholarship recipients (self-advocate and/or family member)
- Three full conference registrations
- Recognition on the conference website
- Recognition in pre/post conference email communications

Silver | \$5,000

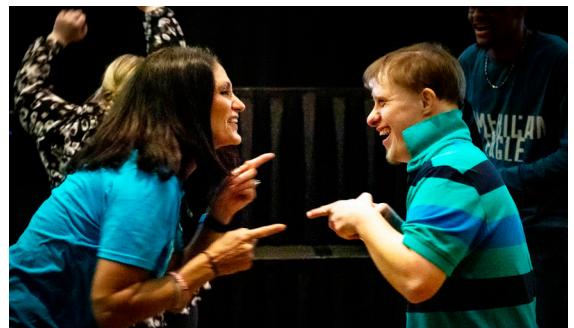
- Hosting Recognition for one evening special event (Examples: Film Festival; Themed Network Event; #2020TASHBASH Dance) OR one Focus Group Session Opportunity of Key/Target Stakeholder Constituency
- Option to sponsor up to three scholarship recipients (self-advocate and/or family member)
- Two full conference registrations
- One 2-minute daily ad/two days during Session Breaks
- Recognition on the conference website
- Recognition in pre/post conference email communications

Bronze | \$3,500

- Option to sponsor up to three scholarship recipients (self-advocate and/or family member)
- One full conference registration
- One 2-minute daily ad/one day during Session Breaks
- Recognition on the conference website
- Recognition in pre/post conference email communications

Supporter | \$2500

- Option to sponsor up to two scholarship recipients (self-advocate and/or family member)
- Recognition on the conference website
- Recognition in pre/post conference email communications



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SPONSORSHIP OPPORTUNITIES



And then there's the FUN STUFF: opportunities include recognition on the conference website.

CART/Interpreter Services | \$2,500/Day or \$22,500/Full Conference

TASH offers transcription services throughout the virtual conference. This is an excellent opportunity for your organization to gain exposure among all of the conference attendees while contributing to a truly inclusive event.

Closed Caption Services | \$10,000

TASH will be offering all of its content from the conference as recorded sessions online for a limited time post conference. In keeping with TASH's commitment to full inclusion for anyone and everyone who wishes to participate in the virtual conference, a sponsor could ensure that TASH's conference recordings are properly captioned for future review.

Attendee Tote Bag & Welcome Kit | \$5,000

Conference attendees will be thrilled to receive this package at their door step! Attendee tote bag and welcome kit would be sent to all conference attendees and speakers prior to our December 1st start date. A key promotional opportunity! Sponsor will supply the tote bags and pre-approved items to include, and we'll take care of the rest! ***Attendee bag and all items included in the bags must be pre-approved by TASH.***

Welcome Kit Items | \$2,000/each

Is there an item you would like to include in the "Tote Bag & Welcome Kit"? For example, a mask; ear buds; hand sanitizer; reusable straws; colored TASH bracelets; wireless chargers; notebook/pens; water bottle; neck pillow; magnet; a GrubHub, PostMates, Instacart cards. Sponsor would purchase items and add their logo. ***Items must be pre-approved by TASH.***

Film Festival | \$5,000

Ever wanted to be an Oscar presenter? Here's your organization's chance to host the "virtual" Red Carpet of superior cinema at Friday's Film Festival. Sponsorship includes a 2-minute introduction and welcome by the sponsor. TASH's Film Festival features either a full length or series of films that highlight positive stories around disability and community.

Mobile App | \$5,000

The conference mobile app provides sponsors with prime exposure to conference attendees before, during, and after the conference. You'll be front and center with this investment, which includes: sponsor logo on the home screen and exclusive presence in menu navigation bar of the mobile app.

Virtual Coffee Break/Welcome Gift | \$5,000

Help keep attendees energized and ready to engage! Sponsoring a virtual coffee break and welcome gift helps "amp" up your visibility at the TASH Conference. Sponsor logo will be featured during the virtual coffee break and as part of the "Welcome Gift" emailed to all conference participants.

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SPONSORSHIP OPPORTUNITIES



Ice Cream Social/Comedy Night | \$5,000

Speaking of stomachs, how about sponsoring some belly-laughs during a fun night of ice cream and virtual comic relief during the 2020 conference? Sponsorship includes 2-minute introduction and welcome by the sponsor to the evening.

#2020TASHBASH Dance & Karaoke – Virtual Edition | \$3,000

TASH's Dance is without doubt the most exciting, energizing, and fun event at the TASH Conference. This year will be no exception, as participants will show off their rhythmic moves in a real-time virtual video "dance off". And, if that's not enough, why not throw in a little karaoke'ing!

Virtual Snack/Lunch Coupon | \$2,000

Win over the hearts and minds of conference participants through their stomachs! Includes customized email with lunch or snack coupon for participants to enjoy when they have the munchies! Sponsor selects and provides the lunch or snack coupon and we'll ensure your logo and marketing message is embedded in the email communication. This will sure to be a welcomed and unexpected surprise!

TASH Talks | \$1,500/each

Welcome participants to the 2020 TASH Talks – Virtual Edition. TASH's take off the popular "Ted Talks", short 8- to 10-minute presentations on critically important topics facing the disability rights movement.

Afternoon Mindful Moments | \$1,000/each

Get your "Oohm" on and sponsor 1, 2, or all 9 daily mindful sessions of meditation or yoga during the conference.

Mid-Day Fitness Breaks | \$1,000/each

Provide that much needed inspiration to get everyone to move and keep the blood flowing between sessions with fun exercise breaks for all participants!

Other ideas?

Let's work together to customize a package that will achieve your marketing goals!

Ready to sponsor? Turn to page 7.

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SPONSORSHIP COMMITMENT FORM



Thank you for choosing to be a 2020 TASH Conference Sponsor!

Please complete the sponsor commitment form below. Once completed, you may send it, along with payment, one of three ways:

- Mail: TASH, 1101 15th Street NW, Suite 206, Washington, DC 20005
- Fax: (202) 999-4722; Attn: Linda Metchikoff-Hooker
- Email: lindamh@tash.org

Questions? Please contact Linda Metchikoff-Hooker at lindamh@tash.org

Name _____

Company/Org _____

Address _____

City/State/ZIP _____

Phone _____ Email _____

Sponsorship Packages & Add-On Opportunities

Please make your selection(s) below:

<input type="checkbox"/> Platinum	\$10,000	<input type="checkbox"/> Mobile App	\$5,000
<input type="checkbox"/> Gold	\$7,500	<input type="checkbox"/> Virtual Coffee Break/Welcome Gift	\$5,000
<input type="checkbox"/> Silver	\$5,000	<input type="checkbox"/> Ice Cream Social/Comedy Night	\$5,000
<input type="checkbox"/> Bronze	\$3,500	<input type="checkbox"/> #2020TASHBASH Dance & Karaoke	\$3,000
<input type="checkbox"/> Supporter	\$2,500	<input type="checkbox"/> Virtual Snack/Lunch Coupon	\$2,000
<input type="checkbox"/> CART/Interpreter Services	\$2,500/day	<input type="checkbox"/> Welcome Kit Items	\$2,000/each
<input type="checkbox"/> Closed Caption Services	\$10,000	<input type="checkbox"/> TASH Talks	\$1,500 /each
<input type="checkbox"/> Attendee Tote Bag & Welcome Kit	\$5,000	<input type="checkbox"/> Afternoon Mindful Moments	\$1,000/each
<input type="checkbox"/> Film Festival	\$5,000	<input type="checkbox"/> Mid-Day Fitness Breaks	\$1,000/each

Payment Information

☐ Check (made payable to TASH) ☐ Purchase Order P.O.# _____ (send copy of P.O. with form)

☐ Credit Card (please select type) ☐ American Express ☐ Visa ☐ Mastercard ☐ Discover

Card # _____ Expiration _____

Name on Card _____ CVV _____

Authorized Signature _____

Would you like to make a tax-deductable donation to TASH?

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$ _____

Total Payment (Add sponsorship and donation, if applicable) \$ _____

EXHIBITOR OPPORTUNITIES

Exhibiting at the TASH Conference is an outstanding opportunity to promote your products and services to conference attendees. Why should this year be any different? Virtual Exhibit Breaks provides maximum exposure and high value for your investment. Exhibitors will provide 2-minute video advertisements, which will be shown during breaks across the 9-day conference as well as the conference website.

Reserve your space today!

As an exhibitor at the TASH Conference, you will receive:

- Exhibitor information on conference website
- One complimentary conference registration
- One 1-2 minute video ad, to be shown one or more times during 9-day conference (*based on availability*)

Exhibitor Types & Pricing

Corporate/For-Profit Exhibitor:

\$750 - 1-2 Minute Video Ad

\$500 - (*early bird pricing through 10/1*)

Non-Profit Exhibitor:

\$500 - 1-2 Minute Video Ad

\$250 - (*early bird pricing through 10/1*)

Self-Advocate/Micro-Enterprise Exhibitor:

\$100 - 1-2 Minute Video Ad

\$50 - (*early bird pricing through 10/1*)



Note: Exhibitors receive one (1) registration and one (1) video ad. To participate in the conference as an attendee or presenter, please visit our website to register at www.tash.org/conference2020. Logistics information (including video specifications and submission requirements) will be provided upon receipt of payment. All videos are due no later than November 12, 2020.

Ready to be an exhibitor? Turn to page 9.

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EXHIBITOR COMMITMENT FORM



Thank you for choosing to be a 2020 TASH Conference Exhibitor!

Please complete the exhibitor commitment form below. Once completed, you may send it, along with payment, one of three ways:

- Mail: TASH, 1101 15th Street NW, Suite 206, Washington, DC 20005
- Fax: (202) 999-4722; Attn: Linda Metchikoff-Hooker
- Email: lindamh@tash.org

Questions? Please contact Linda at lindamh@tash.org

Name _____

Company/Org _____

Address _____

City/State/ZIP _____

Phone _____ Email _____

Exhibitor Types

Please make your selection below:

☐

Corporate/For-Profit Exhibitor

\$750

(\$500 by 10/1 early bird deadline)

☐

Non-Profit Exhibitor

\$500

(\$250 by 10/1 early bird deadline)

☐

Self-Advocate/Micro-Enterprise Exhibitor

\$100

(\$50 by 10/1 early bird deadline)

Payment Information

☐ Check (made payable to TASH) ☐ Purchase Order P.O.# _____ (send copy of P.O. with form)

☐ Credit Card (please select type) ☐ American Express ☐ Visa ☐ Mastercard ☐ Discover

Card # _____ Expiration _____

Name on Card _____ CVV _____

Authorized Signature _____

Would you like to make a tax-deductible donation to TASH?

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$ _____

Total Payment (Add sponsorship/exhibitor amount plus donation, if applicable) \$ _____