



**2021**

#2021TASHCONF

**TASH**

• CONFERENCE •

**VIRTUAL EDITION**

**DEC 1-5, 2021**

**SPONSOR & EXHIBITOR PROSPECTUS**



[www.TASH.org](http://www.TASH.org)

# ABOUT TASH



## About TASH

Founded in 1975, TASH is an international leader in disability advocacy. The mission of TASH is to advance equity, opportunity and inclusion for people with disabilities, with a focus on those with the most significant support needs, in the areas of education, employment and community living through advocacy, research and practice.

The inclusive practices we promote are backed by research and are shown to improve outcomes for all people. TASH envisions a world where all people are afforded the dignity of high expectations and supported to live in accordance with their aspirations as full members of and contributors to their communities, without control from another person or system and regardless of the extent of their support needs.

## TASH Guiding Principles

- The human and civil rights of people with disabilities are protected and enforced;
- People with disabilities including those with the most significant support needs are fully included in their communities in integrated settings;
- Practices for teaching, supporting and providing services to people with disabilities are evidence-based and support full participation in all aspects of life;
- All children and youth are fully included in their local schools and have pathways to higher education and competitive, integrated employment;
- People with disabilities live in the setting of their choice;
- People with disabilities are able to exercise self-determination including the ability to communicate using alternative methods;
- People with disabilities have access to quality, individualized services and supports;
- People with disabilities are empowered to advocate for themselves.

**To sponsor or exhibit, please contact: Linda Metchikoff-Hooker at [lindamh@tash.org](mailto:lindamh@tash.org)**

# 2021 TASH CONFERENCE



## DECEMBER 1-5 | VIRTUAL PLATFORM

The TASH Conference brings together self-advocates, family members, educators, professionals, researchers, service providers, and other allies to share resources and success stories, learn about field-driven best practices, and network within a community engaged in shared values. This year's conference theme, **"Celebrating Community and Connections"** reminds us of the value of gathering together as a diverse community to advance equity, opportunity and inclusion for all.

The TASH Conference is attended by passionate leaders, experts, and advocates from every corner of the disability community. Conference attendees are influential in their fields and communities, and play an important role in the provision of services and supports for the millions of individuals and organizations around the world; and includes professors and researchers from leading institutions; those involved in local, state, and federal governments and public policy; special and general educators, and school administrators; self-advocates, adult service providers; students, family members, and many others. The unique community that attends the TASH Conference brings many benefits for sponsors and exhibitors.

### Partnering with TASH provides:

- A platform to share your story and build brand awareness
- Access to a large, discerning consumer base, interested in the highest quality of life for ALL
- Access to customers with resources and the need to utilize your solutions
- The opportunity to showcase innovations to an international audience
- Top quality professional development on timely topics
- Access to the nation's thought leaders on best practices in education, employment, human rights and supported living



**To sponsor or exhibit, please contact: Linda Metchikoff-Hooker at [lindamh@tash.org](mailto:lindamh@tash.org)**



# 2021 TASH CONFERENCE



**DECEMBER 1-5 | VIRTUAL EDITION**

## Conference Audience Profile

Advocates (Self Advocates, Families, & Supporters)	22%
Professionals	19%
Professors / Researchers	14%
Special / General Educators	12%
Students	12%
Adult Service Providers	10%
Government / Public Policy Professionals	10%



## Conference Schedule *(subject to change)*

### December 1, 2021

Five Pre-Conference Tracks  
(5 Sessions/Track)

11:00 a.m. – 6:15 p.m. ET

- Inclusive Education
- Employment & Transition
- Diversity & Social Impact
- Early Career Research Network
- Community Living & Human Rights

### Interactive Networking Events

6:30 p.m. – 7:30 p.m. ET

### December 2-5, 2021

Five Concurrent Conference Tracks  
(5 to 7-Sessions/Track)

11:00 a.m. – 6:00 p.m. ET

- Opening and Closing Plenary
- 45-minute Breakout Sessions
- TASH Talks

### More Engaging Evening Events

6:15 p.m. – 7:30 p.m. ET

- Poster Presentations/Discussion
- Film Festival
- Let's Connect Meet & Greet
- 2021 Awards Ceremony/#2021TASHbash Dance

**To sponsor or exhibit, please contact: Linda Metchikoff-Hooker at [lindamh@tash.org](mailto:lindamh@tash.org)**

# SPONSORSHIP OPPORTUNITIES

## Platinum | \$15,000

- Featured Presenter during Opening Plenary (2-3 minutes)
- Option to sponsor a 1-day 5-6 session themed track OR one day pre-conference
- Hosting Recognition for one evening special event  
(Examples: Awards Ceremony; Themed Networking Event; #2021TASHBASH Dance)
- Option to sponsor up to five scholarship recipients (self-advocate)
- Four full conference registrations
- Featured recognition on the conference website
- Featured recognition in pre/post conference email communications

## Gold | \$10,000

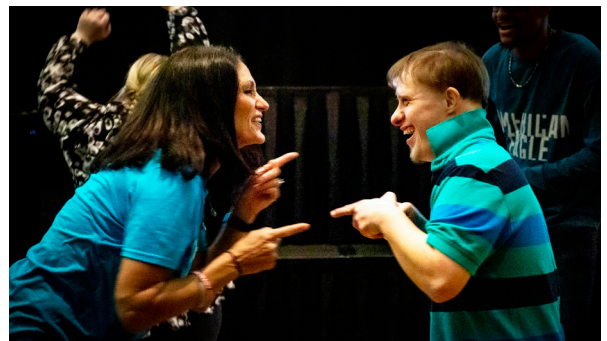
- Featured Presenter during Closing Plenary (2-3 minutes)
- Option to sponsor one half-day Track or half-day pre-conference
- Hosting Recognition for one evening special event  
(Examples: Awards Ceremony; Themed Network Event; #2021TASHBASH Dance)
- Option to sponsor up to four scholarship recipients (self-advocate)
- Three full conference registrations
- Recognition on the conference website
- Recognition in pre/post conference email communications

## Silver | \$5,000

- Hosting Recognition for one evening special event  
(Examples: Award Ceremony; Themed Network Event; #2021TASHBASH Dance)
- Two full conference registrations
- Recognition on the conference website
- Recognition in pre/post conference email communications

## Bronze | \$3,500

- Option to sponsor up to three scholarship recipients (self-advocate)
- One full conference registration
- Recognition on the conference website
- Recognition in pre/post conference email communications



## Supporter | \$2,500

- Option to sponsor up to two scholarship recipients (self-advocate)
- Recognition on the conference website
- Recognition in pre/post conference email communications

**To sponsor or exhibit, please contact: Linda Metchikoff-Hooker at [lindamh@tash.org](mailto:lindamh@tash.org)**

# SPONSORSHIP OPPORTUNITIES



The additional sponsorship opportunities below include recognition on the conference website and email communications.

## **CART Transcription Services | \$10,000**

TASH offers transcription services throughout the virtual conference. This is an excellent opportunity for your organization to gain exposure among all of the conference attendees while contributing to a truly inclusive event.

## **ASL Interpreter Services | \$10,000**

In keeping with TASH's commitment to full inclusion for anyone and everyone who wishes to participate in the virtual conference, a sponsor could help TASH provide this accessibility accommodation.

## **Film Festival | \$5,000**

Ever wanted to be an Oscar presenter? Here's your organization's chance to host the "virtual" Red Carpet of superior cinema at Friday's Film Festival. Sponsorship includes a 2-minute introduction and welcome by the sponsor. TASH's Film Festival features either a full length or series of films that highlight positive stories around disability and community.

## **Mobile App | \$5,000**

The conference mobile app provides sponsors with prime exposure to conference attendees before, during, and after the conference. You'll be front and center with this investment, which includes: sponsor logo on the home screen and exclusive presence in menu navigation bar of the mobile app.

## **Conference Scholarships | \$2,500**

Scholarships provide an opportunity for self-advocates with limited financial resources to participate in the full conference experience! Your sponsorship would cover the registration cost for up to 10 scholarship recipients.

## **#2021TASHBASH Dance | \$3,000**

TASH's Dance is without a doubt the most exciting, energizing, and fun event at the TASH Conference. This year will be no exception, as participants will show off their rhythmic moves in a real-time virtual video "dance off". And, if that's not enough, why not throw in a few virtual games and prizes!

## **TASH Talks | \$1,500/each**

Welcome participants to the 2021 TASH Talks. TASH's take off the popular "Ted Talks", short 8- to 10-minute presentations on critically important topics facing the disability rights movement.

## **Afternoon Meditation Fitness Breaks | \$1,000/each**

Provide that much needed inspiration to get everyone to take some deep breaths or keep the blood flowing between sessions with fun exercise breaks!

**Ready to sponsor? Turn to page 6.**

**To sponsor or exhibit, please contact: Linda Metchikoff-Hooker at [lindamh@tash.org](mailto:lindamh@tash.org)**

# SPONSORSHIP COMMITMENT FORM



## Thank you for choosing to be a 2021 TASH Conference Sponsor!

Please complete the sponsor commitment form below. Once completed, you may send it, along with payment, one of three ways:

By Mail: TASH, 1101 15th Street NW, Suite 206, Washington, DC 20005

By Fax: (202) 999-4722; Attn: Linda Metchikoff-Hooker

By Email: [lindamh@tash.org](mailto:lindamh@tash.org)

**Questions? Please contact Linda Metchikoff-Hooker at [lindamh@tash.org](mailto:lindamh@tash.org)**

Name \_\_\_\_\_

Company/Org \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Packages & Add-On Opportunities

Please make your selection(s) below:

<input type="checkbox"/> Platinum	\$15,000	<input type="checkbox"/> Conferencee Scholarships	\$2,500
<input type="checkbox"/> Gold	\$10,000	<input type="checkbox"/> Film Festival	\$5,000
<input type="checkbox"/> Silver	\$5,000	<input type="checkbox"/> Mobile App	\$5,000
<input type="checkbox"/> Bronze	\$3,500	<input type="checkbox"/> #2021TASHBASH Dance	\$3,000
<input type="checkbox"/> Supporter	\$2,500	<input type="checkbox"/> TASH Talks	\$1,500 (each)
<input type="checkbox"/> CART Transcription Services	\$10,000	<input type="checkbox"/> Afternoon Meditation/Fitness Breaks	\$1,000 (each)
<input type="checkbox"/> ASL Interpreter Services	\$10,000		

### Payment Information

☐ Check (made payable to TASH) ☐ Purchase Order P.O.# \_\_\_\_\_ (send copy of P.O. with form)

☐ Credit Card (please select type) ☐ American Express ☐ Visa ☐ Mastercard ☐ Discover

Card # \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Would you like to make a tax-deductible donation to TASH?

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$ \_\_\_\_\_

Total Payment (Add sponsorship and donation, if applicable) \$ \_\_\_\_\_



# EXHIBITOR OPPORTUNITIES



Exhibiting at the TASH Conference is an outstanding opportunity to promote your products and services to conference attendees. Why should this year be any different? Virtual Exhibit Breaks provides maximum exposure and high value for your investment. Exhibitors will provide 2-minute video advertisements, which will be shown during breaks across the 5-day conference as well as the conference website.

Reserve your space today!

## As an exhibitor at the TASH Conference, you will receive:

- Exhibitor information on conference website
- One complimentary conference registration
- One 1-2 minute video ad, to be shown one or more times during 5-day conference (based on availability)

## Exhibitor Types & Pricing

### Corporate/For-Profit Exhibitor:

\$1,000 - 1-2 Minute Video Ad  
\$750 - (early bird pricing through 10/8)

### Non-Profit Exhibitor:

\$600 - 1-2 Minute Video Ad  
\$350 - (early bird pricing through 10/8)

### Self-Advocate/Micro-Enterprise Exhibitor:

\$200 - 1-2 Minute Video Ad  
\$150 - (early bird pricing through 10/8)



**Note:** Exhibitors receive one (1) registration and one (1) video ad. Logistics information (including video specifications and submission requirements) will be provided upon receipt of payment. All videos are due no later than November 12, 2021.

**Ready to be an exhibitor? Turn to page 8.**

**To sponsor or exhibit, please contact: Linda Metchikoff-Hooker at [lindamh@tash.org](mailto:lindamh@tash.org)**



# EXHIBITOR COMMITMENT FORM



## Thank you for choosing to be a 2021 TASH Conference Exhibitor!

Please complete the exhibitor commitment form below. Once completed, you may send it, along with payment, one of three ways:

By Mail: TASH, 1101 15th Street NW, Suite 206, Washington, DC 20005

By Fax: (202) 999-4722; Attn: Linda Metchikoff-Hooker

By Email: [lindamh@tash.org](mailto:lindamh@tash.org)

**Questions? Please contact Linda at [lindamh@tash.org](mailto:lindamh@tash.org)**

Name \_\_\_\_\_

Company/Org \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Exhibitor Types

Please make your selection below:

☐

Corporate/For-Profit Exhibitor

\$1,000

(\$750 if paid through October 8)

☐

Non-Profit Exhibitor

\$600

(\$350 if paid through October 8)

☐

Self-Advocate/Micro-Enterprise Exhibitor

\$200

(\$150 if paid through October 8)

### Payment Information

☐ Check (made payable to TASH) ☐ Purchase Order P.O.# \_\_\_\_\_ (send copy of P.O. with form)

☐ Credit Card (please select type) ☐ American Express ☐ Visa ☐ Mastercard ☐ Discover

Card # \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Would you like to make a tax-deductible donation to TASH?

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$ \_\_\_\_\_

Total Payment (Add sponsorship/exhibitor amount plus donation, if applicable) \$ \_\_\_\_\_