



TOGETHER WE RISE



DECEMBER 1-3, 2022

TASH

CONFERENCE

» PHOENIX, AZ «

#2022TASHConf

» SPONSOR & EXHIBITOR OPPORTUNITIES



www.TASH.org • info@TASH.org • (202) 817-3264

ABOUT TASH



Founded in 1975, TASH is an international leader in disability advocacy. The mission of TASH is to advance equity, opportunity and inclusion for people with disabilities, with a focus on those with the most significant support needs, in the areas of education, employment and community living through advocacy, research and practice.

The inclusive practices we promote are backed by research and are shown to improve outcomes for all people. TASH envisions a world where all people are afforded the dignity of high expectations and supported to live in accordance with their aspirations as full members of and contributors to their communities, without control from another person or system and regardless of the extent of their support needs.

Together, our mission is advanced through:

- Advocacy for equity, opportunities, social justice and human rights
- Education of the public, government officials, community leaders and service providers
- Research that translates excellence to practice
- Individualized, quality supports in place of congregate and segregated settings and services
- Legislation, litigation and public policy consistent with the mission and vision of TASH

To sponsor or exhibit, please contact Linda Metchikoff-Hooker at lindamh@tash.org

2022 TASH CONFERENCE



DECEMBER 1-3 SHERATON GRAND AT WILD HORSE PASS | PHOENIX, ARIZONA

The TASH Conference brings together self-advocates, family members, educators, professionals, researchers, service providers, and other allies to share resources and success stories, learn about field-driven best practices, and network within a community engaged in shared values. This year's conference theme is, **"Together We Rise"**.

The TASH Conference is attended by passionate leaders, experts, and advocates from every corner of the disability community. Conference attendees are influential in their fields and communities, and play an important role in the provision of services and supports for the millions of individuals and organizations around the world; and includes professors and researchers from leading institutions; those involved in local, state, and federal governments and public policy; special and general educators, and school administrators; self-advocates, adult service providers; students, family members, and many others. The unique community that attends the TASH Conference brings many benefits for sponsors and exhibitors.

Partnering with TASH provides:

- A platform to share your story and build brand awareness
- Access to a large, discerning consumer base, interested in the highest quality of life for ALL
- Access to customers with resources and the need to utilize your solutions
- The opportunity to showcase innovations to an international audience
- Top quality professional development on timely topics
- Access to the nation's thought leaders on best practices in education, employment, and supported living



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Conference Audience Profile

Advocates (Self Advocates, Families, & Supporters)	22%
Professionals	21%
Professors / Researchers	14%
Special / General Educators	12%
Students	12%
Adult Service Providers	11%
Government / Public Policy Professionals	8%



Conference Schedule (subject to change)

Thursday, December 1

8:00 AM – 5:00 PM	Day 1 Intensive Workshops
4:00 PM – 7:00 PM	Exhibit Hall Open
7:00 PM – 9:00 PM	Film Festival

Friday, December 2

8:00 AM – 7:00 PM	Exhibit Hall Open
8:15 AM – 9:30 AM	Opening General Session
9:45 AM – 5:15 PM	Concurrent Breakout Sessions
5:15 PM – 6:30 PM	Poster Presentations & Networking Reception
7:00 PM – 9:00 PM	#2022TASHBASH Dance

Saturday, December 3

8:00 AM – 12:00 PM	Exhibit Hall Open
8:30 AM – 4:10 PM	Concurrent Breakout Sessions
12:00 PM – 1:00 PM	Membership Lunch & Awards Ceremony
4:20 PM – 5:00PM	Closing General Session

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Platinum | \$20,000

- Option to sponsor the Membership Lunch & Awards Ceremony, Let's Connect Mini-Luncheons, or Networking Reception
- Option to sponsor a General Session, Poster Presentations, Day 1 Intensive Track (example: Employment Track), Film Festival, or the #2022TASH Dance
- Option to sponsor up to four scholarship recipients (self-advocate and/or family member)
- Logo placement on our Selfie Station backdrop
- Recognition in pre/post conference email communications
- Four full conference registrations
- One attendee tote bag insert*
- One basic exhibit table in the Exhibit Hall
- Recognition on the conference website and signage

Gold | \$15,000

- Option to sponsor a small group networking reception or one morning coffee/tea break
- Option to sponsor up to two scholarship recipients (self-advocate and/or family member)
- Recognition in pre/post conference email communications
- Three full conference registrations
- One attendee tote bag insert*
- One basic exhibit table in the Exhibit Hall
- Recognition on the conference website and signage

Silver | \$10,000

- One printed attendee tote bag insert*
- Two full conference registration
- One basic exhibit table in the Exhibit Hall
- Recognition on the conference website and signage

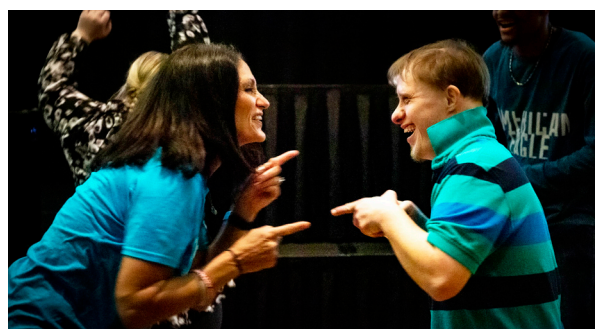
Bronze | \$5,000

- One printed attendee tote bag insert*
- One full conference registration
- One basic exhibit table in the Exhibit Hall
- Recognition on the conference website and signage

Supporter | \$2,000

- One attendee tote bag insert*
- Recognition on the conference website and signage

*Attendee bag inserts can include a full or half page flyer, pen, swag, etc. Attendee bag inserts must be pre-approved by TASH.



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The following additional sponsorship opportunities include recognition on the conference website and signage.

Membership Luncheon | \$15,000

Satisfy those hunger pains by sponsoring our 2022 Membership Luncheon & Awards Ceremony. Sponsor may submit a 2-3 minute video or presentation to be delivered during the opening remarks. Presentation must be pre-approved by TASH.

Networking Reception and Poster Presentations | \$15,000

A day of learning always leads to stimulating and inspiring conversations! Be the host while everyone gathers in the same place at the same time. Sponsor may deliver a 2-3 minute welcome address. Presentation must be pre-approved by TASH.

Continue the Conversation - Employment Reception | \$10,000

Nothing works up an appetite for networking more than a full day of learning about Employment First at TASH's tracks on employment policy and best practices! Sponsor may deliver a 2-3 minute welcome address. Presentation must be pre-approved by TASH.

CART/Interpreter Services | \$10,000

TASH offers CART services during the opening and closing general sessions as well as membership lunch as well as ASL interpreters upon request. This is an excellent opportunity for your organization to gain exposure among all of the conference attendees while contributing to a truly inclusive event.

Let's Connect Mini-Luncheons | \$7,500

Attendees will select from one of several mini-luncheons to attend. Boxed lunches with your sponsor logo and half-page flyer insert will be provided to lunch attendees. Sponsor will design and provide the half-page flyers. Flyer content must be pre-approved by TASH.

Taco Bar/Mac & Cheese Station | \$7,500

An abundance of energy is required before getting out on the #2022TASHBASH dance floor! You can ensure attendees are fueled up before dancing the night away!

Attendee Tote Bag | \$5,000

A key on-site promotional opportunity, the attendee bag is distributed to all conference attendees and speakers during the registration check-in process. Sponsor will design and provide the attendee bags. Attendee bag must be pre-approved by TASH.

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The following additional sponsorship opportunities include recognition on the conference website and signage.

Film Festival | \$5,000

TASH's Film Festival features a film, documentary, or series of short films, that highlight positive stories around disability and community followed by a short Q&A. Gain exposure while hosting a movie night that comes with light refreshments.

Mobile App | \$4,000

The conference mobile app provides sponsors with prime exposure to conference attendees before, during, and after the conference. You'll be front and center with this investment, which includes: sponsor logo on the home screen and exclusive presence in menu navigation bar of the mobile app.

Morning Coffee/Tea Break | \$4,000/each

Help keep attendees energized and ready to learn! Sponsoring a morning coffee/tea break helps "amp" up your visibility at the TASH Conference.

#2022TASHBASH Dance | \$3,000

TASH's Dance is without doubt the most exciting, energizing, and fun event at the TASH Conference. Sponsor can supply decorations, photo booths, etc. to be used during the dance.

Scholarship Sponsor | \$3,000

Scholarships provide an opportunity for self-advocates with limited financial resources to participate in the full conference experience! Your sponsorship would cover the registration cost for up to 10 scholarship recipients.

"At-a-Glance" Conference Schedule | \$2,500

This two-page "At-a-Glance" schedule is a great tool to help attendees navigate the many sessions and special events throughout the conference. Your logo will be featured on the handout distributed to all attendees during the registration check-in process.

Lanyards | \$2,500

Wrapped around the neck of conference attendees, lanyards are a great way to showcase your brand. Sponsor will design and provide lanyards. Lanyard must be pre-approved by TASH.

Attendee Bag Insert | \$1,000

Get your marketing collateral into the hands of all conference attendees when they pick up their attendee bag at check-in. This sponsorship offers the opportunity to share your story and feature your brand. Attendee Bag Insert must be pre-approved by TASH.

Ready to sponsor? Turn to page 7.

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SPONSORSHIP COMMITMENT FORM



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Thank you for choosing to be a 2022 TASH Conference Sponsor!

Please complete the sponsor commitment form below. Once completed, you may send it, along with payment, one of three ways:

By Mail: TASH, 1101 15th Street NW, Suite 206, Washington, DC 20005

By Fax: (202) 999-4722; Attn: Linda Metchikoff-Hooker

By Email: lindamh@tash.org

Questions? Please contact Linda Metchikoff-Hooker at lindamh@tash.org

Name _____

Company/Org _____

Address _____

City/State/ZIP _____

Phone _____ Email _____

Sponsorship Packages & Add-On Opportunities

Please make your selection(s) below:

<input type="checkbox"/> Platinum	\$20,000	<input type="checkbox"/> Cart/ASL Services	\$10,000
<input type="checkbox"/> Gold	\$15,000	<input type="checkbox"/> Attendee Tote Bag	\$5,000
<input type="checkbox"/> Silver	\$10,000	<input type="checkbox"/> Film Festival	\$5,000
<input type="checkbox"/> Bronze	\$5,000	<input type="checkbox"/> Mobile App	\$4,000
<input type="checkbox"/> Supporter	\$2,000	<input type="checkbox"/> Morning Coffee/Tea Break	\$4,000 (each)
<input type="checkbox"/> Membership Luncheon	\$15,000	<input type="checkbox"/> #2022TASHBASH Dance	\$3,000
<input type="checkbox"/> Networking Reception	\$15,000	<input type="checkbox"/> Scholarship Sponsor	\$3,000
<input type="checkbox"/> Employment Reception	\$10,000	<input type="checkbox"/> At a Glance Conference Schedule	\$2,500
<input type="checkbox"/> Let's Connect Mini Luncheon	\$7,500	<input type="checkbox"/> Lanyards	\$2,500
<input type="checkbox"/> Taco Bar/Mac & Cheese Station	\$7,500	<input type="checkbox"/> Attendee Tote Bag Insert	\$1,000

Payment Information

☐ Check (made payable to TASH) ☐ Purchase Order P.O.# _____ (send copy of P.O. with form)

☐ Credit Card (please select type) ☐ American Express ☐ Visa ☐ Mastercard ☐ Discover

Card # _____ Expiration Date _____

Name on Card _____ CVV _____

Authorized Signature _____

Credit Card Billing address ☐ same as above ☐ provided below

Would you like to make a tax-deductible donation to TASH?

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$ _____

Total Payment (Add sponsorship and donation, if applicable) \$ _____

EXHIBITOR OPPORTUNITIES

Exhibiting at the TASH Conference is an outstanding opportunity to promote your products and services to conference attendees from Thursday afternoon through Saturday at noon. The Exhibit Hall at the hotel provides maximum exposure and high value for your investment. **Space is limited, and early bird discounts are available through Friday, September 9, 2022.**

As an exhibitor at the TASH Conference, you will receive:

- Two full days of exhibiting (Thursday afternoon through Saturday at noon) with an audience of up to 900 attendees
- One 3'x6' skirted table, two chairs
- Exhibitor information on conference website and signage
- Complimentary access to the Networking Reception

Exhibitor Types & Pricing

Corporate/For-Profit Exhibitor:

\$1,500 - Regular Pricing

\$1,300 - Early-Bird Pricing (through September 9)

Non-Profit Exhibitor:

\$1,000 - Regular Pricing

\$800 - Early-Bird Pricing (through September 9)

Self-Advocate Exhibitor:

\$150 - Regular Pricing

\$100 - Early-Bird Pricing (through September 9)



Note: Exhibitor registration includes access to the Exhibit Hall and Networking Reception **only** for up to two exhibitors. To participate in the conference (attend or present), please visit our website to register at www.tash.org/conference2022. Logistics information (including shipping instructions, purchasing A/V (i.e. power), setup/tear down times) will be shared approximately one month prior to the conference.

Ready to be an exhibitor? Turn to page 9.

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Name _____

Company/Org _____

Address _____

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Phone _____ Email _____

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Please make your selection below:

☐

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\$1,500

(\$1,300 if paid through September 9)

☐

Non-Profit Exhibitor

\$1,000

(\$800 if paid through September 9)

☐

Self-Advocate Exhibitor

\$150

(\$100 if paid through September 9)

Payment Information

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CVV _____

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