



#2023TASH

# TASH

## CONFERENCE

BALTIMORE, MD

OPPORTUNITY FOR ALL

NOV 30-DEC 2, 2023

SPONSORSHIP & EXHIBITOR MARKETING OPPORTUNITIES



[www.TASH.org](http://www.TASH.org) • [info@TASH.org](mailto:info@TASH.org) • (202) 817-3264

# ABOUT TASH



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TASH advances equity, opportunity and inclusion for people with disabilities, with a focus on those with the most significant support needs in the areas of education, employment, and community living through advocacy, research, and practice.



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**November 30th - December 2nd**, Hyatt Regency Inner Harbor, Baltimore, Maryland

The TASH Conference brings together self-advocates, family members, educators, professionals, researchers, service providers, and other allies to share resources and success stories, learn about field-driven best practices, and network within a community engaged in shared values. This year's Conference theme is, "**Opportunity For All**".

The TASH Conference is attended by passionate leaders, experts, and advocates from every corner of the disability community. Conference attendees are influential in their fields and communities, and play an important role in the provision of services and supports people with disabilities, and includes professors and researchers from leading institutions those involved in local, state, and federal governments and public policy, special and general educators, and school administrators, self-advocates, adult service providers, students, family members, and others. The unique community that attends the TASH Conference brings many benefits for partners and exhibitors.

## Partnering with TASH provides:

- A platform to share your story and build brand awareness
- Access to a large, discerning consumer base, interested in the highest quality of life for ALL
- Access to customers with resources and the need to utilize your solutions
- The opportunity to showcase innovations to an international audience
- Top quality professional development on timely topics
- Access to the nation's thought leaders on best practices in education, employment, and supported living



To sponsor or exhibit, please contact: DeVonne Parks at [dparks@tash.org](mailto:dparks@tash.org)

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## Conference Audience Profile

Advocates (Self Advocates, Families, & Supporters)	22%
Professionals	21%
Professors / Researchers	14%
Special / General Educators	12%
Students	12%
Adult Service Providers	11%
Government / Public Policy Professionals	8%



## Schedule At-A-Glance (subject to change)

### Thursday, November 30

Registration	7:00 AM - 6:00 PM
Workshops	8:00 AM - 5:00 PM
Exhibitor Showcase (Exhibit Hall)	4:00 PM - 8:00 PM
Film Festival	6:30 PM - 8:00 PM

### Friday, December 1

Registration	7:00 AM - 6:00 PM
General Session	8:30 AM - 9:45 AM
Exhibitor Showcase Coffee Break	10:00 AM - 10:30 AM
Exhibitor Showcase (Exhibit Hall)	10:00 AM - 5:30 PM
Concurrent Sessions	10:00 AM - 12:00 PM
Lunch On Your Own	12:15 PM - 1:15 PM
Concurrent Sessions	1:30 PM - 5:30 PM
Networking Poster Reception	5:45 PM - 7:15 PM
#2023TASHbash	7:30 PM - 9:00 PM

### Saturday, December 2

Registration	7:00 AM - 4:00 PM
Exhibitor Showcase (Exhibit Hall)	8:00 AM - 12:00 PM
TASH Business Meeting Breakfast (Members Only)	8:00 AM - 8:45 AM
General Session	9:00 AM - 10:00 AM
Concurrent Sessions	10:15 AM - 11:15 AM
Awards Luncheon (Open to All)	11:30 AM - 1:00 PM
Concurrent Sessions	1:15 PM - 5:15 PM

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## Core benefits for the first four levels of partnerships include:

- Recognition on the TASH Website
- Recognition on the Event Signage
- Recognition on the Opening Screen
- Acknowledgment on Social Media
- Recognition in the Event Program
- Recognition in TASH in Action Newsletter
- Company Information and Logo in Conference App
- Recognition in pre/post Conference email communications

### Platinum | \$20,000

- One of the Networking Reception Events or Educational Sessions
- One General Session
- One Coffee Break
- Recognition from the Podium During the Opening Remarks on Day 1
- Sponsor Two Scholarship Recipients (self-advocate and/or family member)
- Three Full-Conference Registrations
- One Conference Tote Bag Insert\*
- One Exhibit Table at the Exhibitor Showcase (Exhibit Hall)
- Plus Core Benefits Noted Above

### Gold | \$15,000

- One of the Networking Reception Events or Educational Sessions
- One General Session
- Recognition from the Podium During the Opening Remarks On Day 2
- Sponsor Two Scholarship Recipients (self-advocate and/or family member)
- Two Full-Conference Registrations
- One Conference Tote Bag Insert\*
- One Exhibit Table at the Exhibitor Showcase (Exhibit Hall)
- Plus Core Benefits Noted Above

### Silver | \$10,000

- One Conference Tote Bag Insert\*
- Sponsor One Scholarship Recipient (self-advocate and/or family member)
- One Full-Conference Registrations
- One Exhibit Table at the Exhibitor Showcase (Exhibit Hall)
- Plus Core Benefits Noted Above

### Bronze | \$5,000

- One Conference Tote Bag Insert\*
- One Full-Conference Registration
- One Exhibit Table at the Exhibitor Showcase (Exhibit Hall)
- Plus Core Benefits Noted Above

### Supporter | \$2,000

- One Conference Tote Bag Insert\*
- Recognition on Signage
- Recognition on Conference Website

\*Attendee bag inserts can include a full or half page flyer, pen, swag, etc. Attendee bag inserts must be pre-approved by TASH.

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## NETWORKING EVENTS

### 2023 #TASHbash | \$5,000

The 2023 TASHBASH is without doubt the most exciting, energizing, and fun event at the TASH Conference. There will be food, fun, and networking. Take a picture at the photo booth.

### Awards Luncheon | \$10,000

At this prestigious event, more than 400 attendees gather to honor this year's award winners.

### Coffee Break | \$4,000/each

Help keep attendees energized and ready to learn! Sponsoring a coffee break helps "amp" up your visibility at the TASH Conference.

### Continue the Conversation - Employment Reception | \$10,000

Nothing works up an appetite for networking more than a full day of learning about Employment First at TASH's track on employment policy and best practices! Sponsor may deliver a 2-3 minute welcome address.

### Film Festival | \$5,000

TASH's Film Festival features a film, documentary, or series of short films that highlight positive stories around disability and community followed by a short Q&A. Gain exposure while hosting a movie night that comes with light refreshments.

### Let's Connect Lunches | \$6,000

Attendees will select from one of several lunch stations. Sponsor will design and provide half-page flyers.

### Poster and Networking Reception | \$5,000

A day of learning always leads to stimulating and invigorating conversations! Be the host while everyone gathers in the same place at the same time. Sponsor may deliver a 2-3 minute welcome address.

### TASH Membership Business Meeting Breakfast | \$6,000

Be a part of the most important meal of the day by sponsoring our 2023 Business Meeting Breakfast. Sponsor may submit a 2-3 minute video or presentation to be delivered during the opening remarks.

## EDUCATIONAL

### CART/Interpreter Services | \$10,000

TASH offers CART services during the opening and closing general sessions as well as Membership Lunch as well as ASL interpreters upon request. This is an excellent opportunity for your organization to gain exposure among all of the Conference attendees while contributing to a truly inclusive event.

### Conference Workshops | \$6,000/each

Do you have an idea for a Day 1 Intensive that you would like to host? At this sponsorship level, we will work with your content experts to produce a half-day workshop.

### Scholarship Sponsor | \$3,500

Scholarships provide an opportunity for self-advocates with limited financial resources to participate in the full Conference experience! Your sponsorship would cover the registration cost for up to 4 scholarship recipients.

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## PROMOTIONAL ITEMS

### At-A-Glance Conference Schedule | \$3,000

"At-A-Glance" schedule is a great tool to help attendees navigate the many sessions and special events throughout the Conference. Your logo will be featured on the handout distributed to all attendees.

### Badge Lanyards | \$4,000

Wrapped around the neck of Conference attendees, lanyards are a great way to showcase your brand.

### Conference Bag Insert | \$1,000

Get your marketing collateral into the hands of all Conference attendees when they pick up their attendee bag at registration. This sponsorship offers the opportunity to share your story and feature your brand.

### Conference Tote Bag | \$6,000

A key on-site promotional opportunity, the attendee bag is distributed to all Conference attendees and speakers during the registration.

### Conference Wi-Fi | \$2,500

Choose the password for the Conference Wi-Fi with your sponsorship. Prominently display your company logo and welcome message on the landing page.

### Mobile App | \$4,000

The Conference mobile app provides sponsor with prime exposure to Conference attendees before, during, and after the Conference. You'll be front and center with this investment, which includes: sponsor logo on the home screen and exclusive presence in menu navigation bar of the mobile app.

### Annual Conference Website Banner Ad | \$150 / day or \$700 / week

A promotional opportunity that can't be missed. The first to be seen once people visit the Conference Website.

### Customize your Partnership

We value our sponsors and will work with you to design the best sponsorship offering for you.



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## Thank you for becoming a Sponsor!

Please complete the sponsor commitment form below. Once completed, you may send it, along with payment, one of three ways:

By Mail: TASH, 1825 K Street, NW, Suite 1250, Washington, DC 20006

By Fax: (202) 999-4722; Attn: DeVonne Parks

By Email: [dparks@tash.org](mailto:dparks@tash.org)

Name \_\_\_\_\_

Company/Org \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Marketing Packages & Opportunities

Please make your selection(s) below:

<input type="checkbox"/> Platinum	\$20,000	<input type="checkbox"/> 2023 #TASHbash	\$5,000
<input type="checkbox"/> Gold	\$15,000	<input type="checkbox"/> Film Festival	\$5,000
<input type="checkbox"/> Silver	\$10,000	<input type="checkbox"/> Poster and Networking Reception	\$5,000
<input type="checkbox"/> Bronze	\$5,000	<input type="checkbox"/> Badge Lanyards	\$4,000
<input type="checkbox"/> Supporter	\$2,000	<input type="checkbox"/> Coffee Break	\$4,000
<input type="checkbox"/> Awards Luncheon	\$10,000	<input type="checkbox"/> Mobile App	\$4,000
<input type="checkbox"/> CART/Interpreter Services	\$10,000	<input type="checkbox"/> Scholarship Sponsor	\$3,500
<input type="checkbox"/> Continue the Conversation	\$10,000	<input type="checkbox"/> At-A-Glance Conference Schedule	\$3,000
<input type="checkbox"/> Employment Reception	\$10,000	<input type="checkbox"/> Conference Wi-Fi	\$2,500
<input type="checkbox"/> Let's Connect Lunches	\$6,000	<input type="checkbox"/> Conference Bag Inserts	\$1,000
<input type="checkbox"/> Conference Tote Bag	\$6,000	<input type="checkbox"/> Conference Banner Ads	\$150 / day
<input type="checkbox"/> Conference Workshops	\$6,000		\$700 / week
<input type="checkbox"/> TASH Membership Business Meeting Breakfast	\$6,000		

## Payment Information

Check (made payable to TASH)  Purchase Order P.O.# \_\_\_\_\_ (send copy of P.O. with form)

Credit Card (please select type)  American Express  Visa  Mastercard  Discover

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Credit Card Billing address  same as above  provided below

Would you like to make a tax-deductible donation to TASH?

\$500  \$250  \$100  \$50  \$ \_\_\_\_\_

Total Payment (Add sponsorship and donation, if applicable) \$ \_\_\_\_\_



# EXHIBITOR OPPORTUNITIES



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Exhibiting at the TASH Conference is an outstanding opportunity to promote your products and services to Conference attendees from Thursday, November 30 through Saturday, December 2. The Exhibitor Showcase (Exhibit Hall) at the hotel provides maximum exposure and high value for your investment. **Space is limited, and available through Friday, October 27, 2023.**

## Exhibitor Types & Pricing

**Corporate/For-Profit Exhibitor:** \$1,600 **Non-Profit Exhibitor:** \$1,000 **Self-Advocate Exhibitor:** \$200

### As an exhibitor at the TASH Conference, you will receive:

- Two full days of exhibiting (Thursday afternoon through Saturday at noon) with an audience of up to 900 attendees
- One 3'x6' skirted table, two chairs
- Exhibitor information on Conference Website and signage
- Complimentary access to the Networking Receptions

**Note:** Exhibitor registration includes access to the Exhibitor Showcase and Networking Reception for up to two exhibitors only. To participate in the Conference (attend or present), please visit our website to register [www.tash.org/conference2023](http://www.tash.org/conference2023).

Logistics information (including shipping instructions, purchasing A/V (i.e. power), will be shared approximately one month prior to the Conference.

## Exhibitor Schedule

### Wednesday, November 29

Registration	4:00 PM – 8:00 PM
Exhibitor Set-Up	4:00 PM – 8:00 PM

### Thursday, November 30, 2023

Registration	7:00 AM – 6:00 PM
Exhibitor Set-Up	7:00 PM – 3:00 PM
Exhibitor Showcase (Exhibit Hall)	4:00 PM – 7:00 PM

### Friday, December 1, 2023

Registration	7:00 AM – 6:00 PM
Exhibitor Showcase (Exhibit Hall)	10:00 AM – 5:30 PM

### Saturday, December 2, 2023

Registration	7:00 AM – 4:00 PM
Exhibitor Showcase	8:00 AM – 12:00 PM
Exhibitor Dismantle	12:00 PM – 6:00 PM



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# EXHIBITOR COMMITMENT FORM



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By Email: [dparks@tash.org](mailto:dparks@tash.org)

**Questions? Please contact DeVonne Parks at [dparks@tash.org](mailto:dparks@tash.org)**

Name \_\_\_\_\_

Company/Org \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Exhibitor Types

Please make your selection below:

- |                                                         |         |
|---------------------------------------------------------|---------|
| <input type="checkbox"/> Corporate/For-Profit Exhibitor | \$1,600 |
| <input type="checkbox"/> Non-Profit Exhibitor           | \$1,000 |
| <input type="checkbox"/> Self-Advocate Exhibitor        | \$200   |

## Payment Information

Check (made payable to TASH)  Purchase Order P.O.# \_\_\_\_\_ (send copy of P.O. with form)

Credit Card (please select type)  American Express  Visa  Mastercard  Discover

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Credit Card Billing address  same as above  provided below

Would you like to make a tax-deductible donation to TASH?

\$500  \$250  \$100  \$50  \$ \_\_\_\_\_

Total Payment (Add sponsorship and donation, if applicable) \$ \_\_\_\_\_