



#2024TASH

DECEMBER 5-7

TASH

• CONFERENCE •

NEW ORLEANS, LA

Sponsorship & Exhibitor Marketing Opportunities



www.TASH.org • info@TASH.org • (202) 817-3264

About TASH



TASH advances equity, opportunity and inclusion for people with disabilities, with a focus on those with the most significant support needs in the areas of education, employment, and community living through advocacy, research, and practice.



2024 TASH Conference



December 5 - December 7 • Hyatt Regency New Orleans, New Orleans, Louisiana

The TASH Conference brings together self-advocates, family members, educators, professionals, researchers, service providers, and other allies to share resources and success stories, learn about field-driven best practices, and network within a community engaged in shared values. This year's conference theme is, **“Celebrate Together: Let the Good Times Roll!”**.

The TASH Conference is attended by passionate leaders, experts, and advocates from every corner of the disability community. Conference attendees are influential in their fields and communities, and play an important role in the provision of services and supports for the millions of individuals and organizations around the world; and includes professors and researchers from leading institutions; those involved in local, state, and federal governments and public policy; special and general educators, and school administrators; self-advocates, adult service providers; students, family members, and many others. The unique community that attends the TASH Conference brings many benefits for sponsors and exhibitors.

Sponsoring with TASH provides:

- A platform to share your story and build brand awareness
- Access to a large, discerning consumer base, interested in the highest quality of life for ALL
- Access to customers with resources and the need to utilize your solutions
- The opportunity to showcase innovations to an international audience
- Top quality professional development on timely topics
- Access to the nation's thought leaders on best practices in education, employment, and supported living



To sponsor or exhibit, please contact: DeVonne Parks at dparks@tash.org

2024 TASH Conference



December 5 - December 7 • Hyatt Regency New Orleans, New Orleans, Louisiana

Conference Audience Profile

Advocates (Self Advocates, Families, & Supporters)	22%
Professionals	21%
Professors / Researchers	14%
Special / General Educators	12%
Students	12%
Adult Service Providers	11%
Government / Public Policy Professionals	8%



Conference Schedule (subject to change)

WEDNESDAY, DECEMBER 4

Registration 3:00 PM - 7:00 PM

Thursday, December 5

Registration 7:00 AM - 6:00 PM

Workshops 8:00 AM - 5:00 PM

Exhibit Showcase (Exhibit Hall) 3:00 PM - 7:00 PM

Welcome Reception (Exhibit Hall) 4:00 PM - 5:00 PM

Employment Reception 5:30 PM - 6:30 PM

Film Festival 7:30 PM - 9:00 PM

Friday, December 6

Registration 7:00 AM - 6:00 PM

Exhibitor Showcase Coffee Break 8:00 AM - 8:30 AM

Exhibitor Showcase (Exhibit Hall) 8:00 AM - 6:30 PM

General Session - Day 1 8:45 AM - 10:00 AM

Concurrent Sessions 10:15 AM - 12:15 PM

Awards Luncheon 12:30 PM - 2:00 PM

TASH Talks 2:15 PM - 4:15 PM

Concurrent Sessions 2:15 PM - 5:30 PM

Networking Poster Reception 5:45 PM - 7:45 PM

TASHbash Dance 7:45 PM - 9:00 PM

Saturday, December 7

Registration 7:00 AM - 3:00 PM

Exhibitor Showcase Coffee Break 7:45 AM - 8:30 AM

Exhibitor Showcase 7:45 AM - 1:30 PM

TASH Business Meeting 8:00 AM - 8:30 AM

Concurrent Sessions 8:30 AM - 12:15 PM

Let's Connect Box Lunch (Fee) 12:30 PM - 1:30 PM

General Session - Day 2 1:45 PM - 2:45 PM

Concurrent Sessions 3:00 PM - 6:00 PM



Sponsorship Opportunities



Core benefits for the first four levels of sponsorships include:

- Recognition on the TASH Website
- Recognition on the Event Signage
- Recognition on the Opening Screen
- Acknowledgment on Social Media
- Recognition in the Event Program
- Recognition of TASH-in-Action Newsletter
- Company Information and Logo in App & Pocket Program
- Recognition in pre/post conference email communications

Event Sponsorships

Platinum | \$20,000

- One General Session
- One Networking Event: TASHbash or Film Festival
- One Coffee Break
- Recognition from the Podium During the Opening Remarks on Day 1
- Sponsor Three Scholarship Recipients (self-advocate and/or family member)
- Three Full-Conference Registrations
- One Conference Tote Bag Insert**
- One Exhibit Table at the Exhibitor Showcase (Exhibit Hall)
- Plus Core Benefits Noted Above

Gold | \$15,000

- Networking Poster Reception
- One General Session
- Recognition from the Podium During the Opening Remarks On Day 2
- Sponsor Two Scholarship Recipients (self-advocate and/ or family member)
- Two Full-Conference Registrations
- One Conference Tote Bag Insert**
- One Exhibit Table at the Exhibitor Showcase (Exhibit Hall)
- Plus Core Benefits Noted Above

Silver | \$10,000

- One Conference Tote Bag Insert**
- Sponsor One Scholarship Recipient (self-advocate and/ or family member)
- One Full-Conference Registrations
- One Exhibit Table at the Exhibitor Showcase (Exhibit Hall)
- Plus Core Benefits Noted Above

Bronze | \$5,000

- One Conference Tote Bag Insert**
- One Full-Conference Registration
- One Exhibit Table at the Exhibitor Showcase (Exhibit Hall)
- Plus Core Benefits Noted Above

Supporter | \$2,000

- One Conference Tote Bag Insert**
- Plus Core Benefits Noted Above

**Attendee bag inserts can include a full or half page flyer, pen, swag, etc. Attendee bag inserts must be pre-approved by TASH.

To become a Sponsor, turn to page 7 or contact: DeVonne Parks at dparks@tash,.org

Sponsorship Opportunities



Networking Events

#2024TASHBASH | 4,000

TASH's Dance is without doubt the most exciting, energizing, and fun event at the TASH Conference. There will be food, fun, and networking, and pictures a photo booth.

Awards Luncheon | \$10,000 (3 Available)

At this prestigious event, more than 400 attendees gather to honor this year's award winners.

Coffee Break | \$4,000/each

Help keep attendees energized and ready to learn! Sponsoring a coffee break helps "amp" up your visibility at the TASH Conference.

Continue the Conversation - Employment Reception | \$10,000

Nothing works up an appetite for networking more than a full day of learning about Employment First at TASH's tracks on employment policy and best practices! Sponsor may deliver a 2-3 minute welcome address.

Film Festival | \$4,000

Gain exposure while hosting a movie night! TASH's Film Festival features a film, documentary, or series of short films that highlight positive stories around disability and community followed by a short Q&A.

Let's Connect Box Lunches | \$10,000

Attendees will select from one of several lunch stations. Sponsor will design and provide half-page flyers.

Networking Poster Reception | \$4,000

A day of learning always leads to stimulating and invigorating conversations! Be the host while everyone gathers in the same place at the same time. Sponsor may deliver a 2-3 minute welcome address.

Educational

CART/Interpreter Services | \$10,000

TASH offers CART services during the opening and closing general sessions as well as membership lunch as well as ASL interpreters upon request. This is an excellent opportunity for your organization to gain exposure among all of the conference attendees while contributing to a truly inclusive event.

Conference Half-Day Workshops | \$3,500/each

Do you have an idea for a Day 1 Intensive that you would like to host? At this sponsorship level, we will work with your content experts to produce a half-day workshop.

Scholarship Sponsor | \$3,000

Scholarships provide an opportunity for self-advocates with limited financial resources to participate in the full conference experience! Your sponsorship would cover the registration cost for up to 4 scholarship recipients.

Promotional Items

Badge Lanyards | \$4,000

Wrapped around the neck of conference attendees, lanyards are a great way to showcase your brand.

To become a Sponsor, turn to page 7 or contact: DeVonne Parks at dparks@tash.org

Sponsorship Opportunities



Promotional Items (cont'd)

Conference Bag Insert | \$1,000

Get your marketing collateral into the hands of all Conference attendees when they pick up their attendee bag at registration. This sponsorship offers the opportunity to share your story and feature your brand.

Conference Tote Bag | \$5,000

A key on-site promotional opportunity, the attendee bag is distributed to all Conference attendees and speakers during the registration.

Conference Wi-Fi | \$2,500

Choose the password for the Conference Wi-Fi with your sponsorship. Prominently display your company logo and welcome message on the landing page.

Mobile App | \$4,000

The Conference mobile app provides sponsor with prime exposure to Conference attendees before, during, and after the Conference. You'll be front and center with this investment, which includes: sponsor logo on the home screen and exclusive presence in menu navigation bar of the mobile app.

Customize your Partnership

We value our sponsors and will work with you to design the best sponsorship



To become a Sponsor, turn to page 7 or contact: DeVonne Parks at dparks@tash.org

Sponsorship Opportunities



Thank you for becoming a Sponsor!

Please complete the sponsor commitment form below.

Once completed, you may send it, along with payment, one of three ways:

By Mail: TASH, 1825 K Street, NW, Suite 1250, Washington, DC 20006

By Fax: (202) 999-4722; Attn: DeVonne Parks

By Email: dparks@tash.org

Name

Company/Org

Address

City/State/ZIP

Phone Email

Marketing Packages & Opportunities Please make your selection(s) below:

<input type="checkbox"/> Platinum	\$20,000	<input type="checkbox"/> 2024 #TASHbash	\$4,000
<input type="checkbox"/> Gold	\$15,000	<input type="checkbox"/> Film Festival	\$4,000
<input type="checkbox"/> Silver	\$10,000	<input type="checkbox"/> Networking Poster Reception	\$4,000
<input type="checkbox"/> Bronze	\$5,000	<input type="checkbox"/> Badge Lanyards	\$4,000
<input type="checkbox"/> Supporter	\$2,000	<input type="checkbox"/> Coffee Break	\$4,000
<input type="checkbox"/> Awards Luncheon	\$10,000	<input type="checkbox"/> Mobile App	\$4,000
<input type="checkbox"/> CART/Interpreter Services	\$10,000	<input type="checkbox"/> Conference Workshops	\$3,500
<input type="checkbox"/> Continue the Conversation	\$10,000	<input type="checkbox"/> Scholarship Sponsor	\$3,000
<input type="checkbox"/> Employment Reception		<input type="checkbox"/> Conference Wi-Fi	\$2,500
<input type="checkbox"/> Let's Connect Box Lunches	\$10,000	<input type="checkbox"/> Conference Bag Inserts	\$1,000
<input type="checkbox"/> Conference Tote Bag	\$5,000		

Payment Information

Check (made payable to TASH) Purchase Order P.O.# (send copy of P.O. with form)

Credit Card (please select type) Amex Visa Mastercard

Card # Exp. Date

Name on Card CVV

Authorized Signature

Credit Card Billing Address Same As Above Provided Below

Would you like to make a tax-deductible donation to TASH?

\$500 \$250 \$100 \$50 \$

Total Payment (Add partnership and donation, if applicable) \$

Exhibitor Opportunities



Space is limited, and available through Friday, November 1, 2024.

Exhibiting at the TASH Conference is an outstanding opportunity to promote your products and services to conference attendees from Thursday, December 5 through Saturday, December 7. The Exhibit Hall at the hotel provides maximum exposure and high value for your investment.

As an exhibitor you will receive:

- 20 Hours of exhibiting (Thursday afternoon through Saturday at 1:30 PM) with an audience of up to 700 attendees
- One 6' skirted table, two chairs
- Exhibitor information on Conference website and signage
- Complimentary access to the Networking Receptions

Exhibitor Types & Pricing

Corporate/For-Profit Exhibitor: \$1,750

Non-Profit Exhibitor: \$1,250

Self-Advocate Exhibitor: \$250

Note: Exhibitor registration includes access to the Exhibit Showcase and Networking Reception only for up to two exhibitors. To participate in the conference (attend or present), please visit our website to register www.tash.org/conference2024.

Exhibitor Schedule (subject to change)

Wednesday, December 4

Registration 3:00 PM - 7:00 PM

Thursday, December 5

Registration 7:00 AM - 6:00 PM

Exhibitor Set-Up 7:30 AM - 3:00 PM

Exhibitor Showcase (Exhibit Hall) 3:00 PM - 7:00 PM

Welcome Reception (Exhibit Hall) 4:00 PM - 5:00 PM

Friday, December 6

Registration 7:00 AM - 6:00 PM

Exhibitor Showcase Coffee Break 8:00 AM - 8:30 AM

Exhibitor Showcase (Exhibit Hall) 8:00 AM - 6:30 PM

Saturday, December 7

Registration 7:00 AM - 3:00 PM

Exhibitor Showcase Coffee Break 7:45 AM - 8:30 AM

Exhibitor Showcase 7:45 AM - 1:30 PM

Exhibitor Dismantle 1:30 PM - 5:00 PM



To become an Exhibitor, turn to page 9 or contact: DeVonne Parks at dparks@tash.org

Exhibitor Commitment Form



Thank you for being a 2024 TASH Conference Exhibitor!

Please complete the exhibitor commitment form below.

Once completed, you may send it, along with payment, one of three ways:

By Mail: TASH, 1825 K Street, NW, Suite 1250, Washington, DC 20006

By Fax: (202) 999-4722; Attn: DeVonne Parks

By Email: dparks@tash.org

Name

Company/Org

Address

City/State/ZIP

Phone Email

Exhibitor Types Please make your selection below:

- Corporate/For-Profit Exhibitor \$1,750
- Non-Profit Exhibitor \$1,250
- Self-Advocate Exhibitor \$250

*Logistics information (including shipping instructions, purchasing A/V (i.e. power), will be shared approximately one month prior to the Conference.

Payment Information

- Check (made payable to TASH) Purchase Order P.O.# (send copy of P.O. with form)
- Credit Card (please select type) Amex Visa Mastercard

Card # Exp. Date

Name on Card CVV

Authorized Signature

Credit Card Billing Address Same As Above Provided Below

Would you like to make a tax-deductible donation to TASH?

- \$500 \$250 \$100 \$50 \$

Total Payment (Add partnership and donation, if applicable) \$

Questions? Please contact DeVonne Parks at dparks@tash.org